
KARLY CUNNINGHAM

SENIOR LEVEL USER EXPERIENCE DESIGNER/ARCHITECT



ABOUT ME

Hi, I'm Karly ... a creative, design-oriented problem solver, with a soft spot for all things user experience. I have a broad range of skills and experience designing, building and launching digital products.

I am currently working at Northwell Health, helping rethink & refine the user experience of how people interact with a healthcare company.

EDUCATION & TRAINING

Nielsen Normal Group Training
Analytics and User Experience
Application Design for Web and Desktop
Facilitating UX Workshops
Leading Highly-Effective UX Teams
Managing User Experience Strategy
Measuring User Experience
The Human Mind and Usability
User Research Methods
UX Deliverables

Cooper Training
Design Leadership
Design Research Techniques
Leading Creative Ideation
User Experience Design

B.S. Web Design & Interactive Media
The Art Institute of Fort Lauderdale
Fort Lauderdale, Florida
Graduated in 2009

SKILLS

Design

Sketch
Invision
Photoshop
Illustrator

Execution

Information Architecture
Prototyping
UI/UX Design
User Flows
User Research
User Testing
UX Strategy
Wireframing
JIRA
Confluence
Business/Technical Requirements

Programming

HTML & CSS
WordPress

EXPERIENCE

Manager, User Experience 2015 - PRESENT
Northwell Health

Leading a team of user experience and interaction designers to consistently produce high-quality work that drives conversion fueled by user research and testing

Acting as lead designer and design strategist in collaboration with in-house marketing & development teams

Led the effort to create digital brand guidelines to create a scalable & consistent user experience across all digital channels including Drupal 8 implementation

Developed new processes for multi-team collaboration and support including gaining team adaptation of JIRA and Confluence

User Experience Architect 2013 - 2015
Northwell Health

Worked with stakeholders to understand business objectives to plan and design multiple digital experiences and applications

Architected & designed a patient satisfaction scores review tool, which won the 2016 Northwell Health Presidents Award & the National Press Ganey Success Story Award

Architected & designed an intake application which is used daily by all of the teams within marketing & communications to manage incoming project requests

Front-End Web Developer & Lead Designer 2011 - 2013
Northwell Health

Designed, developed & maintained multiple mobile-first responsive websites using HTML5 & SASS

Web Designer & Developer 2009 - 2011
MedNet Technologies

Visual design and development for completely customized WordPress websites

CONTACT

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